# **RADIO AFRICA**

Broadcasting the Gospel to Western Africa!



### **RADIO AFRICA** WESTERN AFRICA

Together we can do more to change lives and save souls in Western Africa by witnessing the Word of God with your radio broadcast! If you are passionate about loving God, sharing His hope, having a life altering impact on the lost.....we welcome you to Radio Africa! Since 1984, Radio Africa has been a beacon of hope broadcasting the Gospel into Western Africa, serving as a premier shortwave radio station serving this part of the world.

Every day within Africa turmoil and stark living conditions abound.....children crying in hunger, at times homeless and without a parent, seeking comfort and love.....adults living in poverty and constantly faced with disease and not having the necessary resources.....their lives unbearable. Within in Western Africa, 65 percent of the population lives in rural areas with little or no access to running water or power. Therefore, solar powered and battery operated radios are used extensively throughout these rural areas, and <u>shortwave radio</u> is one of the main sources of news and information for these souls.

Broadcasting via the network's powerful 100,000 watt shortwave signal, Radio Africa has the potential to reach over 209 million English speaking people in the former British colonies of Nigeria, Ghana and Sierra Leone, and over 155 million people in Ivory Coast, Niger, and the remaining areas of Western Africa. We continue to pray and ask God to utilize Radio Africa so that it is poised to save more souls and help spread Christianity throughout Africa because the need is incredible!

Thankfully, our ministries have witnessed, first hand, the many wonderful and impacting stories of hope and new life through salvation because of Radio Africa! And because of their broadcasts on Radio Africa, schools, orphanages, churches and friendships have developed as a result of glorifying the Lord......Amen! It truly is a humbling testimony to share with you that numerous life changing events have taken place for our ministries and our many listeners, all because of the love and hope of Jesus Christ!

Radio is impacting! Radio reaches! Radio Africa saves souls! Radio Africa remains a vital tool for the ministries wanting to reach the people of Africa, and it is a life-line for the many people listening to the station on a daily basis! Our ministries receive letters from their many listeners, testimonials of how God has impacted their lives and how Radio Africa is their source of hope when there is no hope!

We invite you to take a moment.....pray.....may God touch your heart and soul, ignite the Holy Spirit to lead your heart to witness to the hungry and lost souls throughout Africa. Radio Africa is passionate about being an instrument for you and your ministry so that you can become a moment in someone's life when you give God the chance to make an Impact!

We are excited to hear from you! Please connect with us to learn how you can minister to Western Africa! You can reach us at (800)726-2620, (925)462-9800, info@panambc.com or via Facebook.

Pan American Broadcasting When Your Ministry Has To Make An Impact

> 800-726-2620 / 925-462-9800 info@panambc.com www.panamericanbroadcasting.com

## **RADIO AFRICA #2**

Broadcasting the Gospel to Southern Africa!



### **RADIO AFRICA #2** SOUTHERN AFRICA

Together we can do more to change lives and save souls in Southern Africa by witnessing the Word of God with your radio broadcast! If you are passionate about loving God, sharing His hope, having a life altering impact on the lost.....we welcome you to Radio Africa #2! Radio Africa #2 is the sister station to Radio Africa and Radio East Africa, and this powerful station has been sharing the Word of God with the people of Southern Africa since 1989!

Broadcasting via the network's powerful 100,000 watt shortwave signal, Radio Africa #2 has the potential to reach over 87 million English speaking people in the former British colonies of South Africa, Namibia, Swaziland, Lesotho, Botswana, Zimbabwe and Zambia! And your messages of hope and inspiration will impact the lives of the other Southern Africa countries, reaching a total potential audience of over 208 million souls!

Every day within Africa turmoil and stark living conditions abound......children crying in hunger, at times homeless and without a parent, seeking comfort and love.....adults living in poverty and constantly faced with disease and not having the necessary resources.....their lives unbearable. Even though Southern Africa has seen significant economic growth, the overall number of people living in poverty within Southern Africa has grown significantly. Botswana, Lesotho, Namibia, and South Africa have some of the highest levels of income inequality in the world. And recent studies show a correlation between poverty and religion, whereas people in impoverished nations are more likely to turn to religion for guidance and hope. In Luke 4:18 it reads *"The Spirit of the Lord is on me, because He has anointed me to proclaim Good News to the poor...."*, and Radio Africa #2 is your vessel to communicate the Good News to the people of Southern Africa!

Radio is impacting! Radio reaches! Radio Africa #2 saves souls! Radio Africa #2 is a vital tool for the ministries wanting to reach the people of Southern Africa, and it is a life-line for the many people listening to the station on a daily basis! Our ministries receive letters from their many listeners, testimonials of how God has impacted their lives and how Radio Africa #2 is their source of hope when there is no hope!

We invite you to take a moment.....pray.....may God touch your heart and soul, ignite the Holy Spirit to lead your heart to witness to the hungry and lost souls throughout Africa. Radio Africa #2 is passionate about being an instrument for you and your ministry so that <u>you can become a moment in someone's life when you give</u> <u>God the chance to make an impact!</u>

We are excited to hear from you! Please connect with us to learn how you can minister to Southern Africa! You can reach us at (800)726-2620, (925)462-9800, info@panambc.com or via Facebook.

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# **RADIO EAST AFRICA**

Broadcasting the Gospel to *Eastern Africa*!



### RADIO EAST AFRICA

Together we can do more to change lives and save souls in Eastern Africa by witnessing the Word of God with your radio broadcast! If you are passionate about loving God, sharing His hope, having a life altering impact on the lost.....we welcome you to Radio East Africa! Since 1989, Radio East Africa has gained popularity as one of the premier shortwave radio stations broadcasting to this part of the world.

Every day within Africa turmoil and stark living conditions abound.....children crying in hunger, at times homeless and without a parent, seeking comfort and love.....adults living in poverty and constantly faced with disease and not having the necessary resources.....their lives unbearable. Radio East Africa broadcasts to a region of the world where the average illiteracy rate is 28%, making radio an absolute necessity in that part of the world! Not only is radio a powerful tool for providing news and information to the hungry souls in Africa, radio has proven to be an exceptional vehicle for sharing the Word of God with the people of Eastern Africa!

In countries like Zambia and Rwanda 90% of the population identifies themselves as Christians. And, in contrast, in Djibouti and Somalia Islam is the predominant religion and illiteracy is exceptionally high at 62%! Even though there are some countries in Eastern Africa with a larger Christian population, there is a large area of Eastern Africa whereby we, as missionaries, have a tremendous amount of work to accomplish! And radio gives us the vehicle to accomplish this work......Praise God! Radio East Africa provides you with a direct line of communication to millions of souls who are hungry and in dire need of learning about God's love and hope!

Broadcasting via the network's powerful 100,000 watt shortwave signal, Radio East Africa has the potential to reach over 230 million souls, including the former British colonies of Kenya, Zambia, Malawi, Uganda, and Tanzania, with well over 156 million people in those countries alone! We continue to ask God to utilize Radio East Africa so that it is poised to save more souls and help spread Christianity throughout Africa.

Radio is impacting! Radio reaches! Radio East Africa saves souls! Radio East Africa is a vital tool for the ministries wanting to reach the people of Africa, and it is a life-line for the many people listening to the station on a daily basis! Our ministries receive letters from their many listeners, testimonials of how God has impacted their lives and how Radio East Africa is their source of hope when there is no hope!

We invite you to take a moment.....pray.....may God touch your heart and soul, ignite the Holy Spirit to lead your heart to witness to the hungry and lost souls throughout Africa. Radio East Africa is passionate about being an instrument for you and your ministry so that <u>you can become a moment in</u> <u>someone's life when you give God the chance to make an impact!</u>

We are excited to hear from you! Please connect with us to learn how you can minister to Eastern Africa! You can reach us at (800)726-2620, (925)462-9800, info@panambc.com or via Facebook.

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